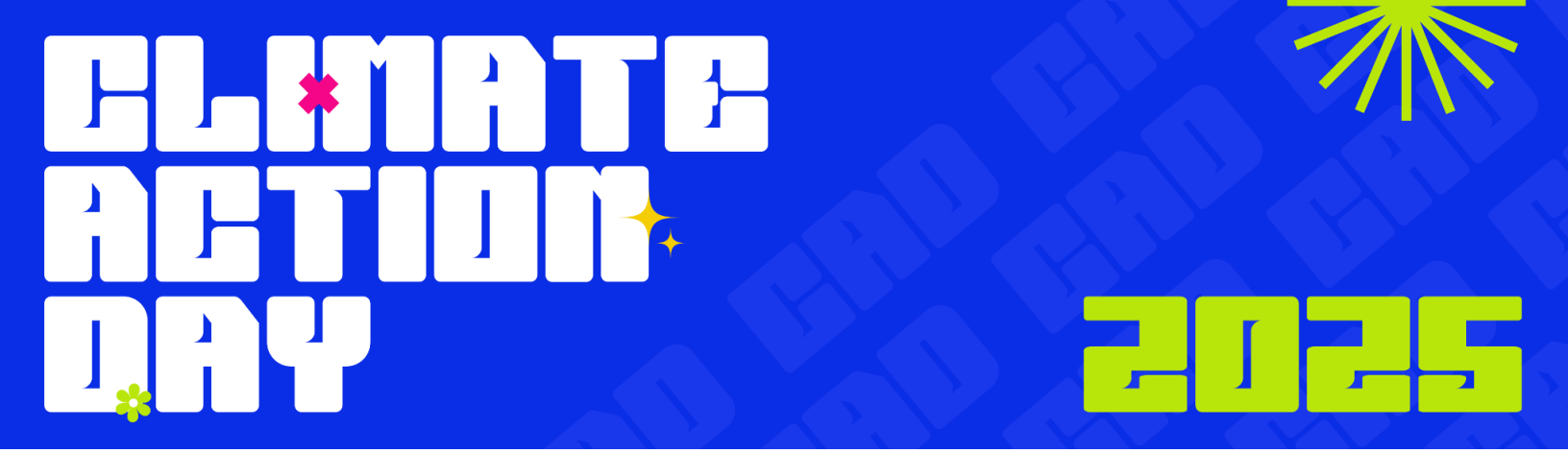

Climate Action Day 2025 | Press Release

FOR IMMEDIATE RELEASE

Climate Action Day 2025: Global Education Event Showcases Transformative Impact in Climate Crisis

Clearwater, FL– November 5, 2025 – Take Action Global (TAG) announces Climate Action Day 2025, a landmark global event culminating the 9th annual Climate Action Project on November 6, 2025. This online gathering will unite millions of students and educators from over 180 countries, showcasing their solutions and actions in the presence of world leaders and public figures.

The Climate Action Project empowers students to learn about the climate emergency, develop solutions, and take meaningful action. It provides free curriculum, activities, and a platform for global collaboration.

Proven Impact Driving Real Change:

The project's track record demonstrates significant, measurable impact:

- Behavioral Change: 67% of participating students engage parents in climate discussions, with 83% successfully initiating lifestyle changes at home.
- Direct Action: Over 67,000 direct climate actions taken, including planting 2.3 million trees, leading to over 5,500 tons of carbon avoided in a single month during its last cycle.
- Empowered Youth: 92% of student participants gain confidence that their actions make a difference.
- Professional Growth: 92% of teachers report professional growth through their involvement.

These results underscore the profound role of climate education in fostering tangible change beyond the classroom.

Climate Action Day 2025: A Global Stage for Student Solutions

On November 6, 2025, Climate Action Day will serve as a vital platform where students and educators from across the globe will present their innovative climate action projects. The event highlights the critical role of climate education in empowering the next generation to address the world's most pressing environmental challenges. It provides a unique opportunity for young voices to inspire global leaders and the public, reinforcing the power of collective communication in driving climate action.

"Climate Action Day truly embodies our belief that every student has the potential to be a changemaker," says Koen Timmers, Co-Founder at Take Action Global. "This event is a powerful demonstration of how climate education is not just crucial, but highly effective, driving real behavioral shifts and inspiring hope for a sustainable future."

About Take Action Global (TAG):

Take Action Global (TAG) (www.takeactionglobal.org) is a pioneering non-profit empowering young people as environmental leaders. Through the Climate Action Project, TAG is the first organization globally to track students' direct climate impact via the EarthProject App. The project is endorsed by global figures like Prince William, Dr. Jane Goodall, and Sir David Attenborough, and has been featured by BBC and CNN.

To learn more about Take Action Global and Climate Action Day 2025, please visit:
Take Action Global: www.takeactionglobal.org
Climate Action Project: www.climateactionproject.org
Climate Action Day 2025: www.climateactionday.net

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